



WORKATION
in
Nishi-Awa



Ideas and inspiration
for your stay in Nishi-Awa

WORKATION in NISHI-AWA



NISHI AWA
IDEAL WORKATION in JAPAN
Please see the video

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WORKATION...?

WORK + VACATION

Nishi-Awa in Tokushima is officially recognized in Japan as a "tourist destination where nature, history, and culture meet" and as a "region giving international tourists a taste of regional food and farming".

Nishi-Awa has also been recognized as a "Globally Important Agricultural Heritage System" by the Food and Agriculture Organization of the United Nations.

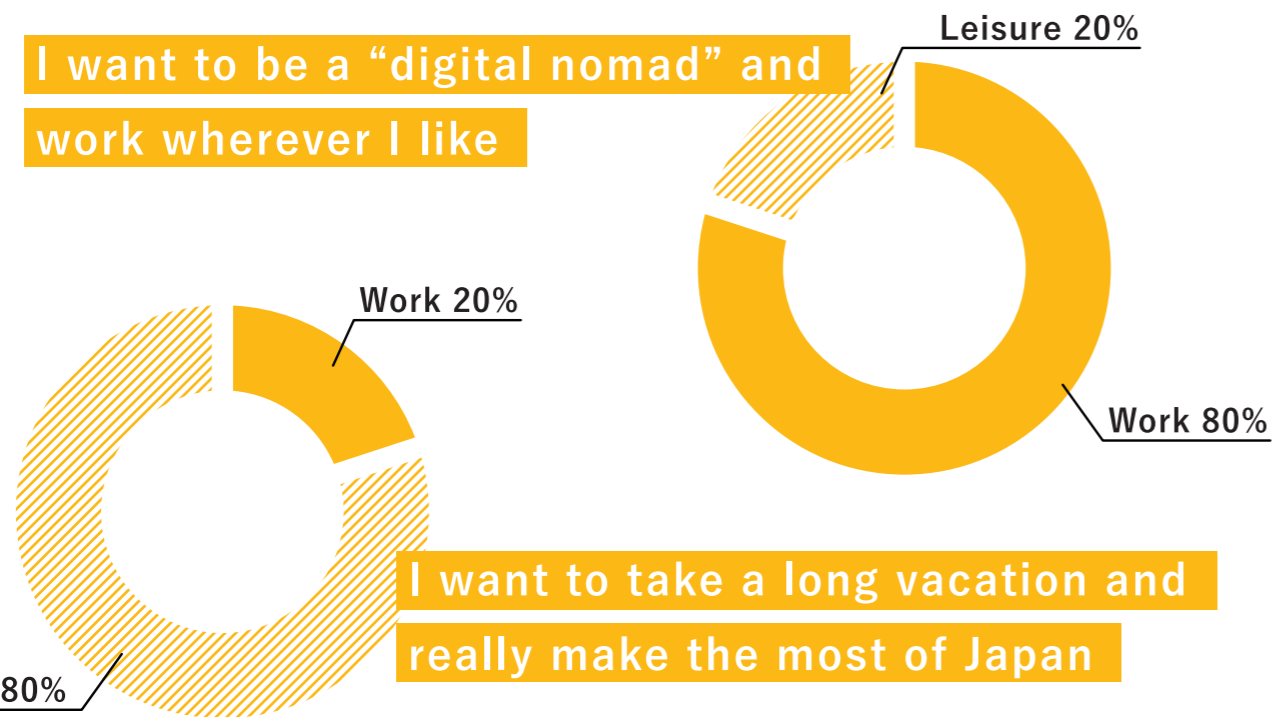
Nishi-Awa is the only region in Japan to hold all three of these awards at the same time.

Enjoy the food and scenery of Nishi-Awa during your own WORKATION!

- ✔ I always have work to do and don't have time for a long vacation.
- ✔ I want to work somewhere else for once.
- ✔ I want to experience country life in Japan.

★ Then a WORKATION is just what you need!

I want to be a "digital nomad" and work wherever I like



I want to take a long vacation and really make the most of Japan

There are no specific programs telling you how to manage your work-life balance. It's up to you.

Just a one-hour flight from Tokyo or a three-hour train ride from Kyoto, Nishi-Awa on Shikoku island is not far – drop by and pay us a visit!



Only a few people in Nishi-Awa speak English. It is still almost impossible to pay with anything other than cash. However, Nishi-Awa continues to attract visitors from abroad – and the numbers are increasing!

Get ready for water sports and outdoor adventures, landscapes straight out of Japanese folk tales, and hospitable locals who will understand you despite the language barrier and are always willing to lend a helping hand.

Spend your WORKATION in Nishi-Awa and take in the fantastic scenery and our unique way of life.

Our recommendations for Nishi-Awa

Attractions in Nishi-Awa

Nishi-Awa is bursting with natural beauty, culture and history. We've put together a list of the best attractions for you.



Tip 1 Water sports

The Yoshino River is the best place to raft in Japan. It attracts many rafting enthusiasts and stand-up paddlers from all over the world. Even by global standards, the water quality and conditions are excellent. The 2017 World Rafting Championships and the 2018 Wakeboard World Championships were held here.

Tip 2 Shrines and temples

Shrines and temples are a major part of Japanese life. The landscape changes as the seasons pass, with cherry blossoms blooming in spring and red leaves falling in autumn. Experience Japanese culture and nature in perfect harmony.

Unlike the large temples and shrines that are packed with tourists, only a few Japanese visitors come to these sites so you can take in the atmosphere in peace.



Tip 3 Awa-Odori

This traditional dance is celebrated at a big festival every summer. In addition to around 100,000 dancers, more than 1 million people come to watch every year.

Thanks to performances at the Japan Expo in Paris and other events, Awa-Odori is also enjoying increasing popularity overseas. If you can't make the festival, you can watch Awa-Odori being performed in many other places all year round.



Tip 4 Historic buildings

Nishi-Awa is still home to numerous traditional buildings which serve as a reminder of the past. Many people from the region believe that old, abandoned houses should continue to be used and preserved.

The houses and gardens have been carefully renovated to preserve the original style and visitors are invited to wander through rooms reminiscent of anime or samurai films.

They can also use the cafés and workplaces inside.



Tip 5 Japanese food

In Nishi-Awa you can try ramen, okonomiyaki, curry, and many other Japanese specialities.

Of course, one can't forget sushi.

Every region and every restaurant has its own versions. How do our ramen or okonomiyaki dishes compare to other areas of Japan?

Buckwheat is an essential part of local cuisine and is used to make delicious soba noodles or rice soup (zosui).



Previous WORKATIONS

Here are a few examples of how some guests from abroad have chosen to spend their WORKATION.

Example 1 a family with two children (from Germany)

Length of stay 4 days, 3 nights
 Locations Mima, Tsurugi, Higashi-Miyoshi, Miyoshi
 Activities Mom has come to Nishi-Awa to attend some business meetings. While she is working, dad and the children explore the surrounding area.



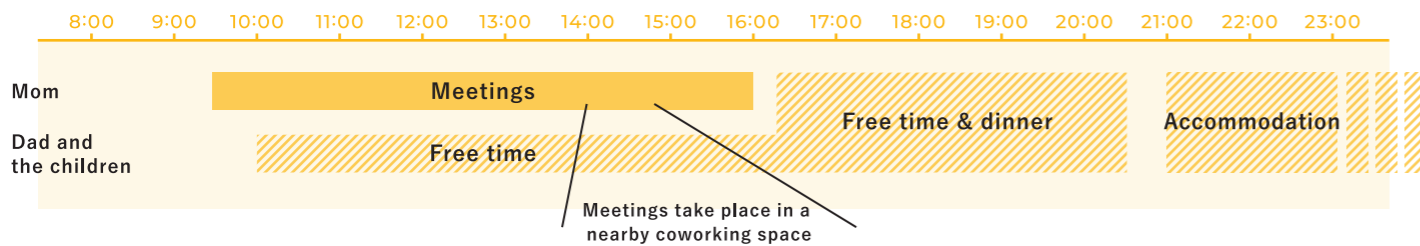
We made mom's business trip a family vacation!



DAY 1 A day in Mima



DAY 2 A day in Miyoshi



DAY 3 Last day



Leisure activities:

"We walked to the river from where we were staying and played there. We helped our neighbours with the vegetable harvest and used the fresh vegetables to make a pizza. We also went rafting together. We met so many friendly people. Our new friends from the Izakaya tavern where we went out to eat even came to the bus station to say good bye when we left."

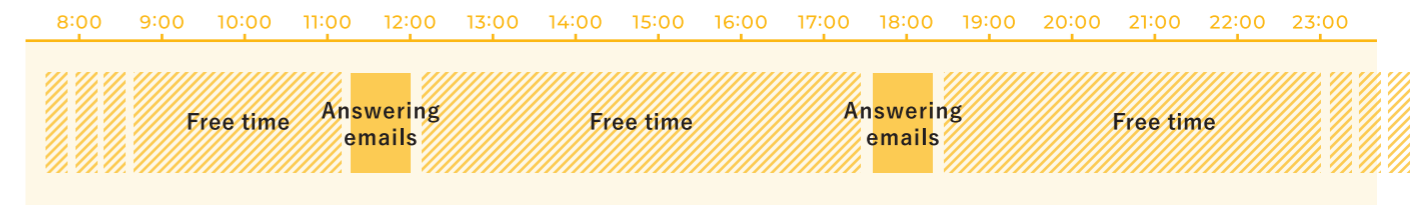
Example 2 two company representatives and one employee (from Taiwan)

Length of stay 3 days, 2 nights
 Locations Miyoshi
 Activities business trip to Japan and sightseeing

We had never been to Tokushima before. We still have to answer our emails on days off so we chose a place with a good internet connection as well as things to do in our free time.



DAY 1 A day in Miyoshi



Leisure activities:

"Instead of renting a car, we walked through the city and took photos of the many interesting buildings and motifs.

We were able to explore the surrounding area on the bikes our landlord lent us.

We didn't want to do anything specific. We just wanted to quietly enjoy the Japanese architecture and our surroundings."

What our guests have to say about their WORKATION in Nishi-Awa

We were amazed at how flexible the people here are, even when they don't speak any English.



It is easy to get work done on the side. If you bring your own laptop, you can stay even longer.



I've always wanted to see traditional Japanese houses and streets. They are much more interesting than the houses in big cities, which are always the same.



Example 3 20-year-old woman (from Germany)

Length of stay 2 weeks

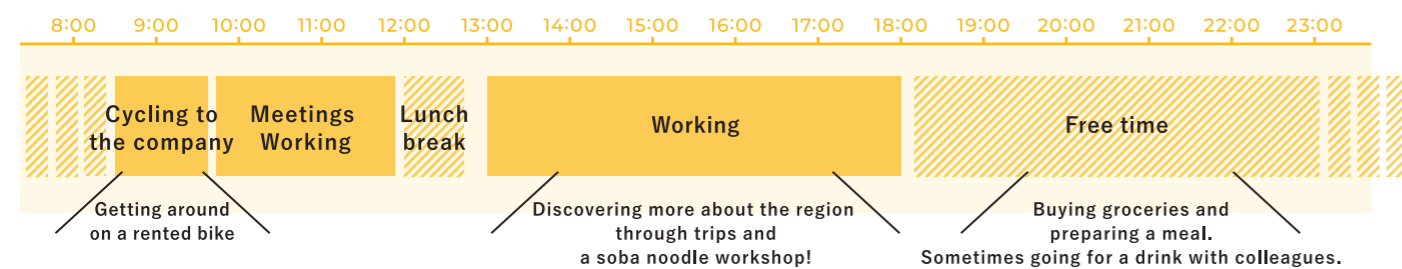
Locations Mima

Activities working with companies in the area to identify difficulties and obstacles facing visitors from abroad and creating information pamphlets for international tourists to the region.

I gained valuable work experience during an internship in Japan.



DAY 1 A day in Mima



Leisure activities:

"I explored the surrounding area by bike and also took a few trips on the JR train. I regularly went out for dinner with the people I met at work and enjoyed a lot of Japanese specialities."

International guests who come to Nishi-Awa describe it as a "very flexible region".

Working, enjoying our free time, eating well, and getting a good night's sleep.

That is how we live.

Spend your WORKATION in Nishi-Awa and experience the Japanese way of life!



We look forward to welcoming you here! Just get in touch. We will find the right option for you.

List of supporting companies

Sightseeing, workshops, country life – let us know what you're looking for.



URL : http://nishiawa-so.com/pdf/en_list.pdf

Types of accommodation

Every successful trip starts with finding a great place to stay. Choose your dream home in Nishi-Awa from a variety of options.

A business hotel



Lots to choose from. Practical, with convenience stores etc. nearby.

An entire home



An entire home for rent. Fully equipped (WiFi, kitchen, etc.).

A hostel



From renovated traditional homes to a converted printing house, there are plenty of hostels to choose from.

Here's a bit of advice



Get an even better idea of what life is like in Japan. You don't need to rent an entire home to have access to a kitchen. You can also use the community kitchen in some hostels. You can buy ingredients you've never tried before from the supermarket or from a local grocery store and prepare your own meals at home.

Finding an accommodation



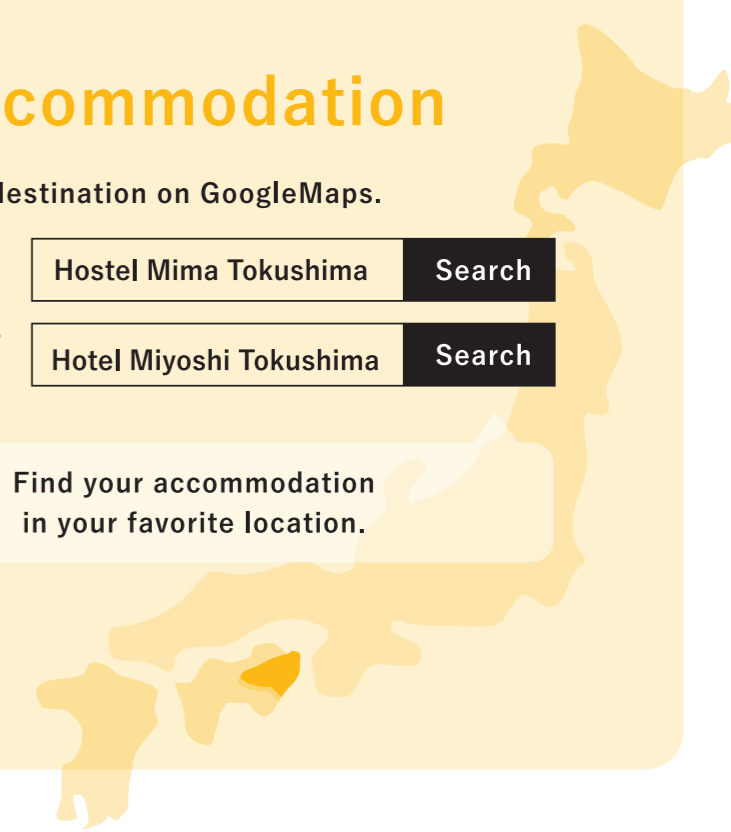
Enter your destination on GoogleMaps.

Search Exsamples

Hostel Mima Tokushima Search

Hotel Miyoshi Tokushima Search

Find your accommodation in your favorite location.



Arrival information

For direct flights to Nishi-Awa, select Tokushima Airport or Takamatsu Airport as your destination.

When arriving by the Shinkansen, change in Shin-Kobe or Fukuoka.

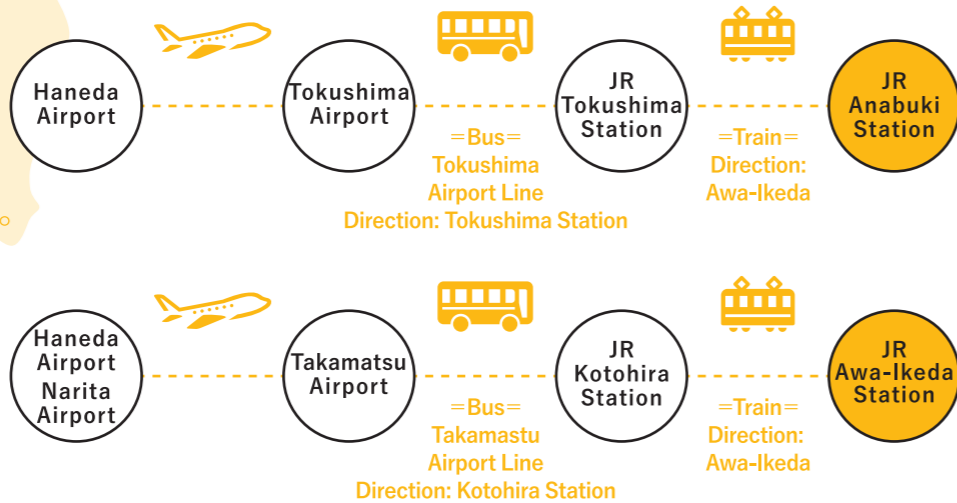
Choose your favorite way to travel.

The easternmost train station in Nishi-Awa is JR-Anabuki Station, the westernmost is JR Awa-Ikeda Station.



From Tokyo

to Nishi-Awa



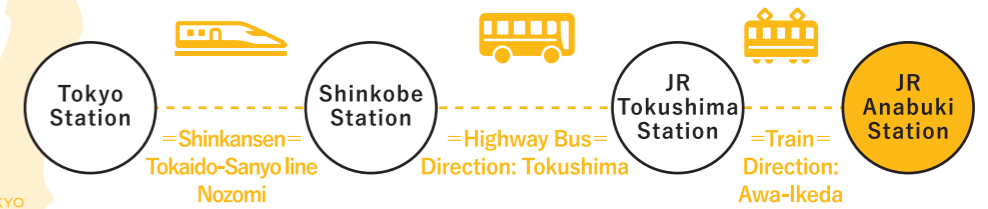
From Tokyo

Directly to Nishi-Awa by bus



From Tokyo

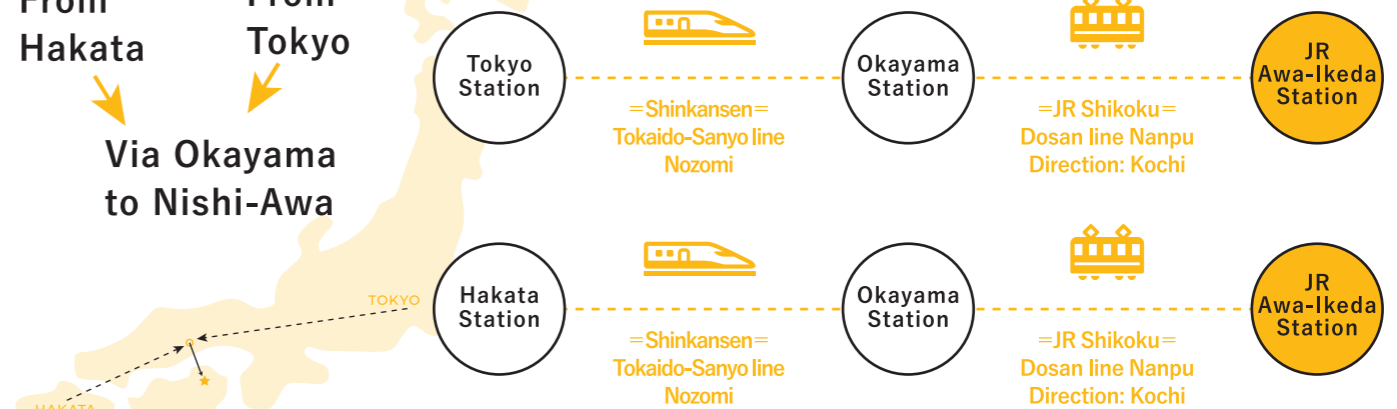
Via Kobe to Nishi-Awa



From Hakata

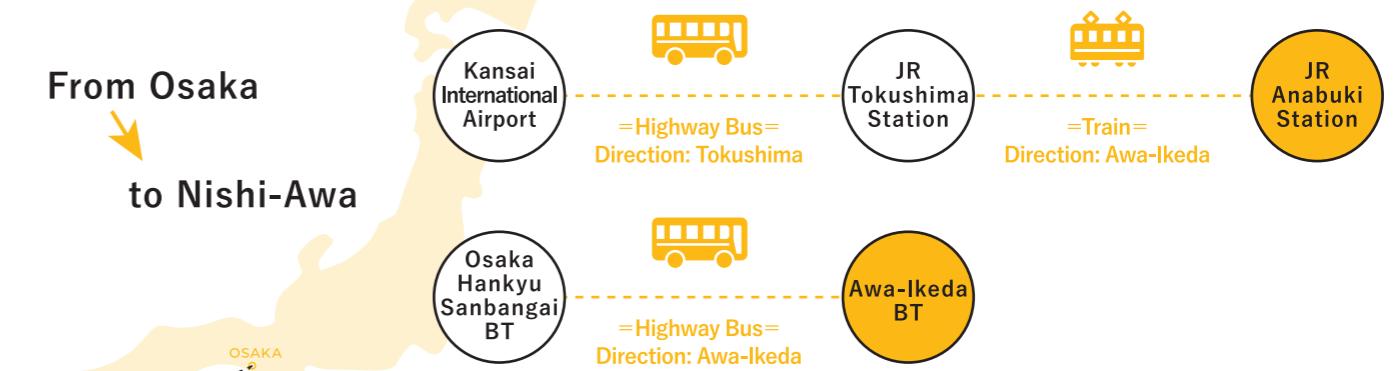
From Tokyo

Via Okayama to Nishi-Awa



From Osaka

to Nishi-Awa



Select your nearest train station in Nishi-Awa on GoogleMaps and choose your preferred way to travel from the suggested routes.

- Q Possible search terms, e.g.:
- Awa-Ikeda BT (Bus Terminal)
 - Wakicho BS (Bus Stop)
 - Tokushima Station